



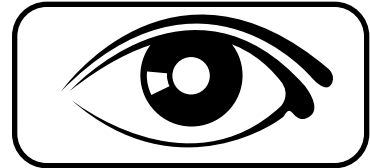
## ART GUIDELINES

✉ EMAIL Send artwork or what you have to: [mail@truecolors.biz](mailto:mail@truecolors.biz)

## ART GUIDELINES

### VECTOR ARTWORK

Vector artwork is digitally created with shapes, lines, curves, or paths that can be easily colored, manipulated, and resized without affecting the quality. Programs like CorelDRAW® and Adobe® Illustrator® are generally used to create vector artwork.



### RASTER ARTWORK

Raster artwork is digitally created by using pixels. Quality of a raster image can be negatively affected by being re-colored, manipulated and/or resized. Programs like Corel® Photo-Paint® and Adobe® Photoshop® are generally used to create raster artwork.



## ACCEPTABLE ARTWORK - VECTOR



Please convert all fonts to outlines or curves before submitting artwork. Note that script fonts will also need to be welded. If color changes are needed, please provide a PANTONE® color, or CMYK values.

## ACCEPTABLE RASTER ARTWORK



Please provide artwork with a resolution of at least 300 dpi at actual size. Avoid using images from the internet as most are too low a resolution to print with an acceptable level of quality. Depending on the artwork, if color changes are needed, please provide a color from our Digital color palette, a PANTONE® color, or CMYK values.

Please note: Due to limitations in four color printing, color matching is not always 100% attainable when creating the final product. We recommend selecting PANTONE® colors for the best representation of your art. True metallic and neon colors cannot be printed with our digital process.